
Book Review 'Organisasi Yang Membantu Dunia: Tabung Alam Semula Jadi Sedunia' (Malay Version)

Dr. Uqbah Iqbal

Life Planner, Suite P4, Level 31, AIA Cap Square Tower, Jalan Munshi Abdullah, 50100 Golden Triangle, Kuala Lumpur

***Corresponding Author:** Dr. Uqbah Iqbal, Life Planner, Suite P4, Level 31, AIA Cap Square Tower, Jalan Munshi Abdullah, 50100 Golden Triangle, Kuala Lumpur, druqbahiqbal.aia@gmail.com

Written by Peter Denton and translated by Abdul Nasir Mohd. Razali, WWF or the World Wide Fund for Nature is one of the largest environmental conservation organizations in the world. He raises funds to rescue rhino, tiger, rainforest and wetlands. It provides financial assistance to buy jeeps, speedboats, two-way radios and laboratory equipment. It educates humans to use natural resources such as water and logs - which can conserve alone if there is an opportunity - in a way that does not dispose of supplies. It has over three million members on five continents, and addresses issues arising internationally; saving species in the world and fighting the pollution and destruction of natural resources. WWF believes that there is no time left to let the issue go on and continue to play an important and active role in the fight against the issue. WWF is one of the world's most influential and largest international nature conservation organizations. It has over three million members raising money to address issues such as pollution, species survival and global warming - issues crossing borders, customs and international beliefs. WWF is not influenced by any political power. It has offices on all five continents and branches in more than 40 countries. It unites humanity for one purpose. The reason WWF is established is simple, but complex. It distributes savings and campaigns to conserve various strange creatures on this earth. It teaches human beings to use natural resources, such as water, logs and renewable fish stocks are given opportunities - in a way that does not lead to extinction. It aims to reduce pollution and reduce the use of wasteful resources and energy to a minimum.

Wildlife protection plans cover all, regardless of whether they are endangered species or not -

from whales, hyenas and elephants to rhinoceros, amphibians and monkeys. It aims to conserve all fauna and flora, oceans and coastlines, rivers and lakes, landscapes, air and land. It makes research and campaigns on managed farming and transport policies. It researches and runs campaigns against the destruction of ozone layer and pollution in the air, on land and at sea, and in rivers. It aims to protect the habitat and provide reserves to ensure the survival of the species. WWF promotes human life in harmony with their environment. The goal is to stop and eventually reverse the process of natural destruction that is now happening so rapidly on this planet. To achieve these goals, the organization has planned a series of action plans that can take them across the 21st century. WWF believes that time is very valuable in addressing all these issues.

The idea of establishing WWF began when in 1960, the decline in the number of animals in West Africa was so drastic. At that time the United Nations Adviser on the conservation of wildlife was one of the world's most notorious zoologists and biologists, Sir Julian Huxley. He made some observations in Africa that led him to warn the world that many wildlife in Africa would die within 20 years. Africa's fifty years ago, filled with wild animals is now contagious with the animals. He warned that the planting was widespread, domestic cows were reproduced by removing wildlife, hunting and cultivation hunted, and forests were cut down and destroyed. From a well known zoologist, this warning is loud and straightforward, but unfortunately the conservation is a field that few people know as well as animal experts, in the early 1960s. However Sir Julian Huxley's advice

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has been seriously weighed. He received numerous letters including a business executive, Victor Stolan. If African wild animals want to

be rescued, Stolan said that the intense and immediate fundraising of the international community is being held.

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